

José M. Segura

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Senior technology leader and hands-on engineer who uses AI-accelerated development workflows to help teams build, stabilize, and ship software faster. Experienced across SaaS, logistics, AI, multifamily real estate, payments, cloud solutions, traffic management, and financial platforms. Through SeguraTech, provides senior technical leadership and hands-on execution for fast-moving startups, combining architecture, technical product guidance, engineering leadership, and AI-enabled development to move critical product areas forward. Previously led three engineering departments at LeaseLock, delivering SOC 2-conscious, revenue-focused solutions.

TECHNICAL LEADERSHIP & HANDS-ON SKILLS

Leadership

- Engineering management, technical roadmaps, architecture, mentoring, hiring, cross-functional execution, startup delivery.

Backend / Cloud

- Node.js, TypeScript, Go, REST APIs, AWS Lambda, SNS, SQS, S3, RDS, EC2, AppFlow, DMS.

Frontend

- SvelteKit, Vue, React, Tailwind CSS.

Data

- PostgreSQL, SQL Server, Redis, DynamoDB, Firebase.

Practices

- SOC2-conscious engineering, CI/CD, Agile delivery, Git workflows.

SEGURATECH (2025 – Present)

Founder / Senior Technical Leader / Hands-On Engineering Consultant

Provide senior technical leadership, architecture, product engineering, and hands-on execution for fast-moving startups across logistics, AI, multifamily real estate, payments, and operational automation. Help teams stabilize incomplete systems, move blocked product areas forward, guide engineering teams, and ship production-ready software faster.

Selected Client Engagements:

FreshX | Temperature-Controlled Logistics / Reefer LTL Freight

Oct 2025 – May 2026

- Helped complete key platform pieces for a digital logistics platform focused on temperature-controlled LTL freight.
- Resolved product and engineering issues across incomplete or blocked areas of the system.
- Integrated Algolia to improve search performance and make key logistics data easier to find.
- Worked across logistics workflows where reliability, speed, and operational clarity were critical.

Livsee | Agentic AI Platform for Multifamily Real Estate

May 2025 – Dec 2025

- Led SOC 2 compliance readiness efforts by gathering evidence, tracking requirements, coordinating follow-ups, and working directly with vendors to support approval.
- Provided technical leadership and support for an autonomous AI platform serving the multifamily real estate industry.
- Oversaw and supported an offshore team in India of 3–4 engineers and 1 project manager.
- Performed data discovery across complex Yardi data relationships and translated findings into clearer technical direction for the development team.

Bend Payments | Revenue Automation / Multifamily Payments

Jul 2025 – Oct 2025

- Helped move incomplete product and engineering pieces toward completion in a fast-moving startup environment.
- Supported payment and workflow automation for apartment debt recovery use cases.
- Helped set up and optimize Stripe payment workflows.
- Provided practical technical guidance across early-stage product, payment, and operational needs.

LEASELOCK (2020 – 2025)

Director of Engineering

- Managed Core Engineering, Data Engineering, and Dev Platform/DevOps across a remote team of 7–10 engineers.
- Led and supported ETL/ELT workflows for data ingestion, transformation, and operational reporting across core business systems.
- Architected SOC 2-conscious tools, processes, and internal systems aligned with business and revenue goals.
- Stayed hands-on through code reviews, architecture decisions, and resolution of critical technical issues.
- Recruited, mentored, and guided engineers to improve team performance and delivery.
- Developed technical roadmaps, managed priorities, reported status, and partnered with Product to deliver scalable solutions.

ALLIANCE LAUNDRY SYSTEMS (2016 – 2020)

Director of Software Engineering

- Helped integrate Washio's team and technology after the successful acquire by Alliance.
- Recruited, guided, and mentored a team of 6–10 local and offsite software engineers.
- Led architecture and delivery of laundromat software solutions, including databases, backend systems, web/mobile apps, and AWS infrastructure.
- Managed budgets, prioritized requirements, supported code reviews, and resolved complex technical and organizational challenges.

WASHIO (2013 – 2016)

VP of Engineering

- Guided engineering from Seed to Series A, supporting a \$10.4M Series A raise.
- Architected and implemented Washio's central API for scalable, reliable operations.
- Managed and mentored a distributed team of 7 engineers.
- Co-developed a custom, patent-pending vehicle routing system with the data science team.
- Delivered the first web, mobile, and back-office systems within 3 months while staying hands-on in the codebase.

EARLIER SOFTWARE ENGINEERING EXPERIENCE

HSN (Home Shopping Network) – Senior Software Engineer | 2012 – 2013

Modernized large desktop applications into scalable web-based systems and mentored engineers on modular architecture.

INTELLI-FOCUS – Co-founder | 2012

Co-founded OPlanner, a 2012 London Olympics iOS app that reached #2 in iTunes' Top Paid Sports Apps.

THOMSON REUTERS – Architect / UX Design Consultant | 2010 – 2012

Modernized legacy financial systems from VB6 to WPF/C#, including work on Thomson Reuters Eikon.

TRANSCORE – Senior Software Engineer | 1996 – 2010

Built front-end systems for E-ZPass and toll road traffic management platforms across Pennsylvania, Dubai, and Florida.

EDUCATION

Computer Learning Center – Virginia

Certificate in Computer Programming and Development